**EUROPEAN YEAR OF RAIL 2021 (EYR) / CONNECTING EUROPE EXPRESS**

**STAKEHOLDERS INITIATIVES**

**PLANNING FORM**

*This information will give DG MOVE an overview of the initiatives stakeholders are planning for the EYR, more specifically for the* ***Connecting Europe Express****, to include them in DG MOVE overall mapping of events and activities along the route of the train (one form per initiative is to be filled in). The more information you can already share, the better, but you can still update this information at a later stage, should you not have all details available yet. Once checked, your initiative will be advertised on the official Connecting Europe Express website (*[*www.connectingeuropeexpress.eu*](http://www.connectingeuropeexpress.eu/)*) and EYR website (*[*europa.eu/year-of-rail/index\_en*](file:///\\net1.cec.eu.int\MOVE\01\Communication\I&C\European%20Year%20of%20Rail%20(EYR)\TEN-T%20TRAIN\Events\europa.eu\year-of-rail\index_en)*). DG MOVE assumes you agree to that publication, unless you explicitly state otherwise.*

**TITLE OF THE INITIATIVE / EVENT**

**DATE / TIME / DURATION / PLACE** (as relevant)

**LEAD ORGANISER**

**PARTNERS** (if any)

**SHORT DESCRIPTION** (to be published on the Connecting Europe Express / EYR websites)

**ADDITIONAL INFORMATION (if available)**

**ON-SITE / ONLINE / FALLBACK**

Please let us know if the whole event is planned onsite or online, or if it is a hybrid event please specify which aspects are onsite or online. Please also let us know if the event or part of it may be reorganised as fully digital event, if necessary.

**WEBSITE AND/OR SOCIAL MEDIA**

Will your initiative have a dedicated website? Will you promote the initiative via social media (if so, through which channels?) If available, please indicate the website, social media account(s) involved and dedicated hashtag(s). Please also share with us any hyperlink/picture/logo you would like to see appearing on the Connecting Europe Express / EYR website to illustrate your event.

**TARGETED AUDIENCE**

Please specify the main target audience you will be targeting with your initiative. Here are some examples:

* Citizens groups (citizens at large, passengers, customers, etc.)
* Industry (manufacturers, infrastructure managers, businesses, SMEs, etc.)
* Associations
* Public institutions
* Media (with or without media buying)
* Social Media

**CONTACT PERSON**

Please indicate the name, email address and phone number of the person we can contact on this proposal, and once processed, for any organisational questions (the contact details are for internal use only and are not going to be published on the website).

*Should you have any questions on this form, please don’t hesitate to contact us. We are looking forward to your contribution and would be grateful if you could* ***please fill in this form and send it back as soon as possible to*:** [**MOVE-EYR-CEE@ec.europa.eu**](mailto:MOVE-EYR-CEE@ec.europa.eu)